



Tear Sheet

Stock Performance

RUBI (Common Stock)

Exchange NYSE (US Dollar)

Price **\$3.57**

Change (%) 0.00 (0.00%)

Volume 954,213

52 Week Low \$3.55

Market Cap \$177,864,297

Rolling EPS -0.93

PE Ratio 0

Shares Outstanding 49,821,932

Data as of 08/18/17 4:02 p.m. ET



Recent Headlines & Events

08/03/17

Rubicon Project Launches OutStream Video Player with 300+ Publishers On Board

08/01/17

Rubicon Project Reports Second Quarter 2017 Results

07/17/17

Rubicon Project Acquires nToggle

Analyst Estimates / Ratings

SEC Filings

Filing Date	Form
08/08/17	SC 13G
08/02/17	10-Q
08/01/17	8-K
07/28/17	S-8

Corporate Governance

Frank Addante	Chairman and Founder
Michael Barrett	President and CEO
David Day	Chief Financial Officer

Ownership Summary

Shareholders

	Holders	Value (\$MM)	% O/S	Shares
Institution	207	211.07	78.2	38,965,412
Mutual Fund	199	67.82	23.4	11,645,537
Insider *	11	25.09	7.3	3,620,592

**Insider values reflect direct beneficial ownership.*

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
Divisar Capital Management, LLC	2,771,396	5.6	295,107	07/31/17
BlackRock Institutional Trust Company, N.A.	2,489,758	5.0	285,510	06/30/17
PRIMECAP Management Company	1,967,800	4.0	-315,000	06/30/17
Dimensional Fund Advisors, L.P.	1,866,791	3.8	846,857	06/30/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
The Vanguard Group, Inc.	1,712,725	3.4	93,265	06/30/17
Sessa Capital	1,282,328	2.6	1,032,328	06/30/17
Two Sigma Investments, LP	1,268,128	2.6	340,541	06/30/17
Matarin Capital Management, LLC	1,206,952	2.4	894,768	06/30/17

Primary IR Contact

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