



Tear Sheet

Stock Performance

RUBI (Common Stock)

Exchange NYSE (US Dollar)

Price **\$5.17**

Change (%) ▲ 0.05 (0.98%)

Volume 558,807

52 Week Low \$4.85

Market Cap \$256,183,442

Rolling EPS -0.75

PE Ratio 0

Shares Outstanding 49,551,923

Data as of 05/23/17 4:02 p.m. ET



Recent Headlines & Events

05/09/17

Rubicon Project Selected by BT to Expand Digital Presence

05/04/17

Rubicon Project to Present at the Needham Emerging Technology Conference and the IAB Programmatic Symposium

05/03/17

Rubicon Project Reports First Quarter 2017 Results

Analyst Estimates / Ratings

SEC Filings

Filing Date	Form
05/17/17	4
05/17/17	4
05/17/17	4
05/17/17	4

Corporate Governance

Frank Addante	CEO and Founder
Greg R. Raifman	President and Member of the Board of Directors
Todd Tappin	Chief Operating Officer / Chief Financial Officer

Ownership Summary

Shareholders

	Holders	Value (\$MM)	% O/S	Shares
Institution	219	234.50	78.0	38,660,850
Mutual Fund	217	93.00	26.5	13,151,864
Insider *	11	26.82	7.2	3,584,132

**Insider values reflect direct beneficial ownership.*

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
PRIMECAP Management Company	2,282,800	4.6	-632,528	03/31/17
BlackRock Institutional Trust Company, N.A.	2,204,248	4.5	243,721	03/31/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
Divisar Capital Management, LLC	1,787,488	3.6	807,583	03/31/17
The Vanguard Group, Inc.	1,619,460	3.3	146,748	03/31/17
Dimensional Fund Advisors, L.P.	1,019,934	2.1	559,275	03/31/17
Norges Bank Investment Management (NBIM)	978,421	2.0	783,207	12/31/16
Two Sigma Investments, LP	927,587	1.9	154,138	03/31/17
AQR Capital Management, LLC	920,689	1.9	-214,422	03/31/17

Primary IR Contact

Erica Abrams

Phone: 424-293-7388

E-mail: erica@ericajabrams.com

Data provided by Nasdaq. Minimum 15 minutes delayed. View Attributions and Sources