



Tear Sheet

Stock Performance

RUBI (Common Stock)

Exchange NYSE (US Dollar)

Price **\$3.57**

Change (%) ▼ 0.06 (1.65%)

Volume 322,319

52 Week Low \$3.38

Market Cap \$177,864,297

Rolling EPS -0.93

PE Ratio 0

Shares Outstanding 49,821,932

Data as of 10/16/17 4:02 p.m. ET



Recent Headlines & Events

10/12/17

Rubicon Project to Announce Third Quarter 2017 Financial Results on November 2, 2017

09/28/17

Rubicon Project Teams Up with the Ad Council to Distribute Public Service Advertisements

09/18/17

Prebid.org Launches as an Independent Organization for Open-Source Header Bidding Solutions

Analyst Estimates / Ratings

SEC Filings

Filing Date	Form
09/28/17	4
09/19/17	4
08/23/17	3
08/22/17	8-K

Corporate Governance

Frank Addante	Chairman and Founder
Michael Barrett	President and CEO
David Day	Chief Financial Officer

Ownership Summary

Shareholders

	Holders	Value (\$MM)	% O/S	Shares
Institution	207	211.65	79.0	39,357,621
Mutual Fund	198	64.62	25.1	12,495,529
Insider *	12	24.05	7.3	3,644,639

**Insider values reflect direct beneficial ownership.*

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
Divisar Capital Management, LLC	2,771,396	5.6	295,107	07/31/17
BlackRock Institutional Trust Company, N.A.	2,489,758	5.0	285,510	06/30/17
PRIMECAP Management Company	1,967,800	4.0	-315,000	06/30/17
Dimensional Fund Advisors, L.P.	1,866,791	3.8	846,857	06/30/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
The Vanguard Group, Inc.	1,712,725	3.4	93,265	06/30/17
Sessa Capital	1,282,328	2.6	1,032,328	06/30/17
Two Sigma Investments, LP	1,268,128	2.6	340,541	06/30/17
Matarin Capital Management, LLC	1,206,952	2.4	894,768	06/30/17

Primary IR Contact

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