



Tear Sheet

Stock Performance

RUBI (Common Stock)

Exchange NYSE (US Dollar)

Price **\$1.74**

Change (%) ▲ 0.02 (1.16%)

Volume 813,623

52 Week Low \$1.69

Market Cap \$86,637,020

Rolling EPS -3.12

PE Ratio 0

Shares Outstanding 49,791,391

Data as of 12/15/17 4:02 p.m. ET



Recent Headlines & Events

11/02/17

Rubicon Project Reports Third Quarter 2017 Results

10/24/17

Rubicon Project Launches Open Source Server-Side Header Bidding Closed Beta

10/23/17

Rubicon Project Announces Availability of Private Marketplace Deals within Google's DoubleClick Bid Manager Interface

Analyst Estimates / Ratings

SEC Filings

Filing Date	Form
12/15/17	3
12/15/17	SC 13G/A
11/17/17	4
11/17/17	4

Corporate Governance

Frank Addante	Chairman and Founder
Michael Barrett	President and CEO
David Day	Chief Financial Officer

Ownership Summary

Shareholders

	Holders	Value (\$MM)	% O/S	Shares
Institution	181	170.41	78.3	39,009,041
Mutual Fund	178	46.95	23.5	11,697,425
Insider *	13	24.03	7.5	3,712,359

**Insider values reflect direct beneficial ownership.*

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
BlackRock Institutional Trust Company, N.A.	2,524,341	5.1	34,583	09/30/17
Divisar Capital Management, LLC	2,481,609	5.0	5,320	09/30/17
Sessa Capital	2,262,748	4.5	980,420	09/30/17
Dimensional Fund Advisors, L.P.	2,045,001	4.1	178,210	09/30/17
The Vanguard Group, Inc.	1,908,758	3.8	196,033	09/30/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
PRIMECAP Management Company	1,707,800	3.4	-260,000	09/30/17
D. E. Shaw & Co., L.P.	1,158,319	2.3	348,511	09/30/17
Two Sigma Investments, LP	1,041,055	2.1	-227,073	09/30/17

Primary IR Contact

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