



# Tear Sheet

## Stock Performance

RUBI (Common Stock)

**Exchange** NYSE (US Dollar)

**Price** **\$5.57**

**Change (%)** ▲ 0.01 (0.18%)

**Volume** 167,390

**52 Week Low** \$4.61

**Market Cap** \$275,508,692

**Rolling EPS** -0.75

**PE Ratio** 0

**Shares Outstanding** 49,551,923

Data as of 06/22/17 12:38 p.m. ET



## Recent Headlines & Events

06/15/17

Rubicon Project Announces Production Availability of Header Bidding Integration with Amazon Publisher Services

05/09/17

Rubicon Project Selected by BT to Expand Digital Presence

05/04/17

Rubicon Project to Present at the Needham Emerging Technology Conference and the IAB Programmatic Symposium

## Analyst Estimates / Ratings

### SEC Filings

Filing Date	Form
05/25/17	4
05/25/17	4
05/25/17	4
05/25/17	4

### Corporate Governance

Frank Addante	Chairman and Founder
Michael Barrett	President and CEO
David Day	Chief Financial Officer

## Ownership Summary

### Shareholders

	<b>Holders</b>	<b>Value (\$MM)</b>	<b>% O/S</b>	<b>Shares</b>
Institution	220	234.15	78.1	38,708,074
Mutual Fund	215	77.28	24.3	12,025,641
Insider *	11	25.09	7.3	3,620,592

*\*Insider values reflect direct beneficial ownership.*

### Top Holders

	<b>Shares Held</b>	<b>% O/S</b>	<b>Share Change</b>	<b>Filing Date</b>
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
PRIMECAP Management Company	2,282,800	4.6	-632,528	03/31/17
BlackRock Institutional Trust Company, N.A.	2,204,248	4.5	243,721	03/31/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
Divisar Capital Management, LLC	1,787,488	3.6	807,583	03/31/17
The Vanguard Group, Inc.	1,619,460	3.3	146,748	03/31/17
Dimensional Fund Advisors, L.P.	1,019,934	2.1	559,275	03/31/17
Norges Bank Investment Management (NBIM)	978,421	2.0	783,207	12/31/16
Two Sigma Investments, LP	927,587	1.9	154,138	03/31/17
AQR Capital Management, LLC	920,689	1.9	-214,422	03/31/17

### Primary IR Contact

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