



Rubicon Project to Announce First Quarter 2014 Earnings Results on May 13, 2014

May 1, 2014

LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation with one of the industry's largest independent real-time trading platforms for the buying and selling of advertising, will announce its financial results for the first quarter ended March 31, 2014 on Tuesday, May 13, 2014 at 2PM Pacific Time.

The company will host a conference call at 2:00 PM (PT) / 5:00 PM (ET) that day to discuss the first quarter, 2014 financial results of operations. The conference call can be accessed at (877) 201-0168 or (647) 788-4901 (International), conference ID# 40993210. The call will also be broadcast simultaneously at <http://investor.rubiconproject.com>. Following completion of the call, a recorded replay of the webcast will be available on Rubicon Project's website. Additional investor information can be accessed at <http://www.rubiconproject.com>.

About Rubicon Project

Rubicon Project pioneered advertising automation and its technology platform is used by more than 700 of the world's premium publishers and applications to connect with more than 100,000 brands globally since inception.

A company driven by innovation, Rubicon Project has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems, processing trillions of transactions within milliseconds each month. According to comScore March 2014, Rubicon Project reaches 97 percent of U.S. Internet users per month.

Headquartered in Los Angeles, Rubicon Project has twelve offices across the globe including New York, San Francisco, Paris, Hamburg, Sydney, London and Tokyo. Learn more at RubiconProject.com. Twitter: [@RubiconProject](https://twitter.com/RubiconProject)

Source: The Rubicon Project, Inc.

Investor Relations:

ICR

Denise Garcia, 203-682-8335

Investor@rubiconproject.com

or

Media:

Rubicon Project

Brynn Moynihan, 646-202-9753

Press@rubiconproject.com