



Rubicon Project to Present at the Citi 25th Annual Internet, Media & Telecommunications Conference

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LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation with one of the industry's largest independent real-time trading platforms for the buying and selling of advertising, will present at the Citi 25th Annual Internet, Media and Telecommunications Conference in Las Vegas, NV on Wednesday, January 7, 2015 at 10:15AM PT.

A live audio webcast of the presentation will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcast will also be available for replay following the conclusion of the live presentation.

About Rubicon Project

Rubicon Project (NYSE: RUBI) has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems. The Company's mission is to automate the buying and selling of advertising by offering innovative products to connect buyers and sellers globally.

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