



## Rubicon Project to Announce Fourth Quarter and Full Year 2016 Financial Results on March 14, 2017

February 22, 2017

LOS ANGELES--(BUSINESS WIRE)--Feb. 22, 2017-- Rubicon Project (NYSE: RUBI), which operates one of the largest advertising marketplaces in the world, will announce its financial results for the fourth quarter and year ended December 31, 2016 after the market close on Tuesday, March 14, 2017. The Company will host a conference call at 1:30 PM (PT) / 4:30 PM (ET) the same day to discuss its financial results and outlook.

### Live conference call

Toll free number: (844) 875-6911 (for domestic callers)  
Direct dial number: (412) 902-6511 (for international callers)  
Passcode: Ask to join the Rubicon Project conference call

Simultaneous audio webcast: <http://investor.rubiconproject.com>, under "Events and Presentations"

### Conference call replay

Toll Free number: (877) 344-7529 (for domestic callers)  
Direct dial number: (412) 317-0088 (for international callers)  
Passcode: 10101067

Webcast link: <http://investor.rubiconproject.com>, under "Events and Presentations"

### About Rubicon Project

Founded in 2007, Rubicon Project's mission is to keep the Internet free and open and fuel its growth by making it easy and safe to buy and sell advertising. Rubicon Project pioneered advertising automation technology to enable the world's leading brands, content creators and application developers to trade and protect trillions of advertising requests each month and to improve the advertising experiences of consumers. Rubicon Project is a publicly traded company (NYSE: RUBI) headquartered in Los Angeles, California.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170222005551/en/>

Source: Rubicon Project

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