Magnite

Financial Highlights Q4 2020

February 24, 2021

Safe Harbor

Magnite

FORWARD-LOOKING STATEMENTS

This presentation and management's prepared remarks during the conference call may include, forward-looking statements, including statements based upon or relating to our expectations, assumptions, estimates, and projections. In some cases, you can identify forward-looking statements by terms such as "may," "might," "will," "objective," "intend," "should," "cand," "would," "canc," "would," "expect," "believe," "design," "anticipate," estimate," "predict," "potential," "plan" or the negative of these terms, and similar expressions. Forward-looking statements may include, but are not limited to, statements concerning the proposed acquisition of SpotX, Inc. ("SpotX," and such proposed acquisition the "SpotX") Acquisition") and/or the anticipated benefits thereof; completion of the proposed SpotX Acquisition on anticipated terms and timing; statements concerning the potential impacts of the COVID-19 pandemic on our business operations, financial condition, and results of operations and on the world economy; our anticipated financial performance; anticipated benefits or effects related to our completed merger with Telaria, Inc. ("Telaria"); and such merger ("Merger"); strategic objectives, including our focus on connected television ("CTV"), mobile, video, header bidding, Demand Manager, identity solutions and private marketplace opportunities; investments in our business; development of our technology; industry growth rates for ad-supported CTV and the shift in video consumption from linear TV to CTV; introduction of new offerings; the impact of transparency initiatives we may undertake; the impact of our traffic shaping technology on our business; the effects of our cost reduction initiatives; scope and duration of client relationships; the fees we may charge in the future; business mix and expansion of our CTV, mobile, video and private marketplace offerings; sales growth; client utilization of our offerings; our competitive differentiation; our market share and leadership position in the industry; market conditions, trends, and opportunities; user reach; certain statements regarding future operational performance measures including ad requests, fill rate, paid impressions, average CPM, take rate, and advertising spend; benefits from supply path optimization; and other statements that are not historical facts. These statements are not guarantees of future performance; they reflect our current views with respect to future events and are based on assumptions and estimates and subject to known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expectations or results projected or implied by forward-looking statements. Risks that our business face include, but are not limited to, the following: we may not complete the acquisition of SpotX or realize the anticipated benefits of the SpotX Acquisition; our proposed financing of the SpotX Acquisition will significantly increase our leverage, which may put us at risk of defaulting on our debt obligations and limit our ability to conduct certain activities; the completion of the SpotX Acquisition will result in dilution to our stockholders; the severity, magnitude, and duration of the COVID-19 pandemic, including impacts of the pandemic and of responses to the pandemic by governments, business and individuals on our operations, personnel, buyers, sellers, and on the global economy and the advertising marketplace; our vulnerability to the depletion of cash resources as a result of impacts of the COVID-19 pandemic; our CTV spend may grow more slowly than we expect if industry growth rates for ad supported CTV are not accurate, if CTV publishers fail to adopt programmatic advertising solutions or if we are unable to maintain or increase access to CTV advertising inventory; we may not realize the anticipated benefits of the Merger; we may be unsuccessful in our Supply Path Optimization efforts; our ability to introduce new offerings and bring them to market in a timely manner, and otherwise adapt in response to client demands and industry trends; uncertainty of our estimates and expectations associated with new offerings; lack of adoption and market acceptance of our Demand Manager solution; our technology development efforts may be inefficient or ineffective, or not keep pace with competitors; we must increase the scale and efficiency of our technology infrastructure to support our growth and to develop new offerings; the emergence of header bidding has increased competition from other demand sources and may cause infrastructure strain and added costs; the adoption of private marketplace solutions in desktop and mobile may be slower than expected and we may not realize a return from our investments in that area; our access to mobile inventory may be limited by third-party technology or lack of direct relationships with mobile sellers; we may experience lower take rates, which may not be offset by increase in the volume of ad requests, improvements in fill-rate, and/or increases in the value of transactions through our platform; the impact of requests for discounts, fee concessions, rebates, refunds or favorable payment terms; our history of losses, and the fact that in the past our operating results have and may in the future fluctuate significantly, be difficult to predict, and fall below analysts' and investors' expectations; the effect on the advertising market and our business from difficult economic conditions or uncertainty; our ability to grow and to manage our growth effectively; the effects of seasonal trends on our results of operations; we operate in an intensely competitive market that includes companies that have greater financial, technical and marketing resources than we do; the effects of consolidation in the ad tech industry; the growing percentage of online and mobile advertising spending captured by closed "walled gardens" (such as Google, Facebook, Comcast, and Amazon); our ability to differentiate our offerings and compete effectively to combat commodification and disintermediation; potential limitations on our ability to collect or use data as a result of consumer tools, regulatory restrictions and technological limitations; the development and use of new identity solutions as a replacement for third-party cookies and other identifiers may disrupt the programmatic ecosystem and cause the performance of our platform to decline; the industry may not adopt or may be slow to adopt the use of first-party publisher segments as an alternative to third-party cookies; our ability to comply with, and the effect on our business of, evolving legal standards and regulations, particularly concerning data protection and privacy; our ability to comply with industry self-regulation; failure by us or our clients to meet advertising and inventory content standards could harm our brand and reputation and those of our partners; our ability to attract and retain buyers and sellers of digital advertising inventory, or publishers, and increase our business with them; our ability to maintain and grow a supply of advertising inventory from sellers; our vulnerability to loss of, or reduction in spending by, buyers; the freedom of buyers and sellers to direct their spending and inventory to competing sources of inventory and demand; the ability of buyers and sellers to establish direct relationships and integrations without the use of our platform; our reliance on large aggregators of advertising inventory, and the concentration of CTV among a small number of large publishers that enjoy significant negotiating leverage; our ability to provide value to both buyers and sellers of advertising without being perceived as favoring one over the other or being perceived as competing with them through our service offerings; our reliance on large sources of advertising demand, including demand side platforms ("DSPs") that may have or develop high-risk credit profiles or fail to pay invoices when due; our sales efforts may require significant resources and may not yield results; we may be exposed to claims from clients for breach of contracts; errors or failures in the operation of our solution, interruptions in our access to network infrastructure or data, and breaches of our computer systems; our ability to ensure a high level of brand safety for our clients and to detect "bot" traffic and other fraudulent or malicious activity; our ability to access inventory with high viewability and completion rates; our failure to maintain an effective system of internal control over financial reporting; the use of our net operating losses and tax credit carryforwards may be subject to certain limitations; the possibility of adjustments to the purchase price allocation and valuation relating to the Merger; our ability to raise additional capital if needed; volatility in the price of our common stock; the impact of negative analyst or investor research reports; failure to comply with the terms of open source software licenses that our technology relies upon; our ability to attract and retain qualified employees and key personnel; costs associated with enforcing our intellectual property rights or defending intellectual property infringement and other claims; failure to successfully execute our international growth plans; and our ability to identify future acquisitions of or investments in complementary companies or technologies and our ability to consummate the acquisitions and integrate such companies or technologies. We discuss many of these risks and additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements under the headings "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in filings we have made and will make from time to time with the Securities and Exchange Commission, or SEC, including our Annual Report on Form 10-K for the year ended December 31, 2019, and subsequent Quarterly Reports on Form 10-Q for 2020. These forward-looking statements represent our estimates and assumptions only as of the date of the report in which they are included. Unless required by federal securities laws, we assume no obligation to update any of these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated, to reflect circumstances or events that occur after the statements are made. Without limiting the foregoing, any guidance we may provide will generally be given only in connection with quarterly and annual earnings announcements, without interim updates, and we may appear at industry conferences or make other public statements without disclosing material nonpublic information in our possession. Given these uncertainties, investors should not place undue reliance on these forward-looking statements. Investors should read this press release and the documents that we reference in this press release and have filed or will file with the SEC completely and with the understanding that our actual future results may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements.

Non-GAAP Financial Measures



In addition to our GAAP results, we review certain non-GAAP financial measures to help us evaluate our business, measure our performance, identify trends affecting our business, establish budgets, measure the effectiveness of investments in our technology and development and sales and marketing, and assess our operational efficiencies. These non-GAAP measures include Adjusted EBITDA, Non-GAAP Income (Loss), and Non-GAAP Earnings (Loss) per share, each of which is discussed in this presentation. These non-GAAP financial measures are not intended to be considered in isolation from, as substitutes for, or as superior to, the corresponding financial measures prepared in accordance with GAAP. You are encouraged to evaluate these adjustments, and review the reconciliation of these non-GAAP financial measures to their most comparable GAAP measures, and the reasons we consider them appropriate. It is important to note that the particular items we exclude from, or include in, our non-GAAP financial measures may differ from the items excluded from, or included in, similar non-GAAP financial measures.

Adjusted EBITDA

With respect to Magnite results, we define Adjusted EBITDA as net income (loss) adjusted to exclude stock-based compensation expense, depreciation and amortization, amortization of acquired intangible assets, impairment charges, interest income or expense, and other cash and non-cash based income or expenses that we do not consider indicative of our core operating performance, including, but not limited to foreign exchange gains and losses, acquisition and related items, non-operational real estate expense (income), net, and provision (benefit) for income taxes. SpotX Adjusted EBITDA is defined as net income (loss) adjusted to exclude depreciation and amortization, interest income or expenses, and other cash and non-cash based income or expenses that are not considered indicative of core operating performance, including, but not limited to foreign exchange gains and losses, acquisition- related expenses, non- recurring related party revenue, non-operational real estate expense (income), net, and provision (benefit) for income taxes.

We believe Adjusted EBITDA is useful to investors in evaluating our performance for the following reasons: Adjusted EBITDA is widely used by investors and securities analysts to measure a company's performance without regard to items such as those we exclude in calculating this measure, which can vary substantially from company to company depending upon their financing, capital structures, and the method by which assets were acquired; our management uses Adjusted EBITDA in conjunction with GAAP financial measures for planning purposes, including the preparation of our annual operating budget, as a measure of performance and the effectiveness of our business strategies, and in communications with our board of directors concerning our performance. Adjusted EBITDA may also be used as a metric for determining payment of cash incentive compensation; and Adjusted EBITDA provides a measure of consistency and comparability with our past performance that many investors find useful, facilitates period-to-period comparisons of operations, and also facilitates comparisons with other peer companies, many of which use similar non-GAAP financial measures to supplement their GAAP results.

Although Adjusted EBITDA is frequently used by investors and securities analysts in their evaluations of companies, Adjusted EBITDA has limitations as an analytical tool, and should not be considered in isolation or as a substitute for analysis of our results of operations as reported under GAAP. These limitations include: stock-based compensation is a non-cash charge and will remain an element of our long-term incentive compensation package, although we exclude it as an expense when evaluating our ongoing operating performance for a particular period; depreciation and amortization are non-cash charges, and the assets being depreciated or amortized will often have to be replaced in the future, but Adjusted EBITDA does not reflect any cash requirements for these replacements; impairment charges are non-cash charges related to goodwill, intangible assets and/or long-lived assets; Adjusted EBITDA does not reflect non-cash charges related to acquisition and related items, such as amortization of acquired intangible assets, merger related severance costs, and changes in the fair value of contingent consideration; Adjusted EBITDA does not reflect cash and non-cash charges and changes in, or cash requirements for, acquisition and related items, such as certain transaction expenses and expenses associated with earn-out amounts; Adjusted EBITDA does not reflect changes in our working capital needs, capital expenditures, non-operational real estate expenses or income, or contractual commitments; Adjusted EBITDA does not reflect cash impact of other income or expense; and other companies may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure.

Our Adjusted EBITDA is influenced by fluctuations in our revenue and the timing and amounts of our investments in our operations. Adjusted EBITDA should not be considered as an alternative to net income (loss), income (loss) from operations, or any other measure of financial performance calculated and presented in accordance with GAAP.

Non-GAAP Income (Loss) and Non-GAAP Earnings (Loss) per Share:

We define non-GAAP earnings (loss) per share as non-GAAP income (loss) divided by non-GAAP weighted-average shares outstanding. Non-GAAP income (loss) is equal to net income (loss) excluding stock-based compensation, cash and non-cash based acquisition and related expenses, including amortization of acquired intangible assets, merger related severance costs, transaction expenses, non-operational real estate expenses or income, and foreign currency gains and losses. In periods in which we have non-GAAP income, non-GAAP weighted-average shares outstanding used to calculate non-GAAP earnings per share includes the impact of potentially dilutive shares. Potentially dilutive shares. Potentially dilutive shares. Potentially dilutive shares is useful to investors in evaluating our ongoing operational performance and our trends on a per share basis, and also facilitates comparison of our financial results on a per share basis with other companies, many of which present a similar non-GAAP measure. However, a potential limitation of our use of non-GAAP earnings (loss) per share is that other companies may define non-GAAP earnings (loss) per share differently, which may make comparison difficult. This measure may also exclude expenses that may have a material impact on our reported financial results. Non-GAAP earnings (loss) per share is a performance measure and should not be used as a measure of liquidity. Because of these limitations, we also consider the comparable GAAP measure of net income (loss).

Non-GAAP Net Revenue:

We define non-GAAP net revenue as GAAP revenue less amounts paid to sellers that are included within cost of revenue for the portion of our revenue or SpotX' revenue, as applicable, that is reported on a gross basis. Non-GAAP net revenue would represent our revenue if we were to record all of our revenue on a net basis. Non-GAAP net revenue does not represent revenue reported on a GAAP basis. Non-GAAP net revenue is a useful measure in assessing the performance of our business and the business of SpotX because it shows the operating results of our business and the business of SpotX on a consistent basis without the effect of differing revenue reporting (gross vs. net) that is applied under GAAP across different types of transactions, and facilitates comparison of our results to the results of companies that report all of their revenue on a net basis.

Q4 Highlights & Trends

- → Total pro forma revenue⁽¹⁾ grew 20% year over year in Q4 2020 to \$82.0 million
- → CTV pro forma revenue⁽¹⁾ grew 53% year over year in Q4 2020 to \$15.3 million
- → Adjusted EBITDA⁽²⁾ was \$30.0 million with a 37% margin in Q4 2020
- → Free cash flow⁽³⁾ of \$20.7 million in Q4 2020
- → Expect Q1 2021 revenue of \$58 to \$62 million
- → Expect strong CTV growth in Q1 2021
- → Raising long term Adjusted EBITDA margin target to 30-35% (post SpotX)
- → Renewed Disney / Hulu contract for 18 months
 - Pro forma percentage year over year revenue growth includes Telaria results for Q4 2019.
 - (2) Adjusted EBITDA is a Non-GAAP financial measure. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included in this presentation.
 - 3) We define free cash flow as Adjusted EBITDA less capital expenditures

SpotX Acquisition



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- \$560 million plus 14 million shares
- Expected to close in Q2 2020, subject to regulatory approval and other customary closing conditions
- SpotX Financial Details:
 - \$116 million in non-GAAP net revenue⁽¹⁾ in 2020, **\$67 million** was **CTV**
 - Total non-GAAP net revenue growth in 2020 was over 25%
 - CTV non-GAAP net revenue⁽¹⁾ growth in 2020 was over **40%**
 - OLV net revenue grew in the high single digits in 2020
 - Adjusted EBITDA⁽²⁾ of approximately \$35 million for 30% margin for 2020

Nearly triples CTV revenue in Q4, increases growth rate, margin accretive

Note: The numbers above are preliminary, unaudited and provided by SpotX

SpotX Non-GAAP net revenue is a non-GAAP financial measure. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations

SpotX Acquisition



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Pro Forma Results:

- → Full year 2020 combined company estimated non-GAAP net revenue⁽¹⁾ would have been \$350 million on a pro forma basis
- → Combined pro forma adjusted EBITDA⁽²⁾ for the full year 2020 would have been approximately \$76 million, for a margin of approximately 22%
- → Targeting in excess of \$35 million in run-rate operating cost synergies over 2 years
- → Q4 2020 CTV non-GAAP pro forma net revenue⁽¹⁾ would have nearly tripled to \$42 million versus Magnite standalone, or approximately **34%** of combined non-GAAP pro forma net revenue
- → Q4 2020 The OLV business would have represented approximately **33%** of combined non-GAAP pro forma net revenue⁽¹⁾

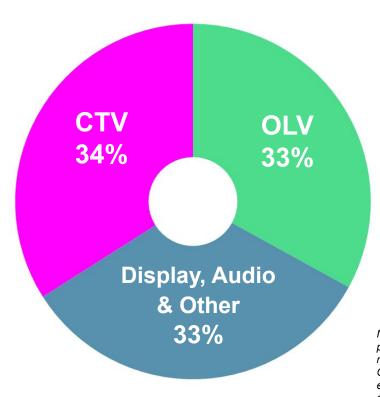
Note: The SpotX numbers used above in the combined pro forma figures are preliminary, unaudited and provided by SpotX. Combined pro forma results include (i) preliminary unaudited financial results for SpotX for 2020 or Q4 2020, as applicable; (ii) Telaria's unaudited results for Q1 2020 (since the Telaria merger closed on April 1, 2020, and therefore Telaria Q1 2020 results are not represented in Magnite's full year 2020 reported results) and (iii) Magnite's full year 2020 or Q4 2020 reported results, as applicable. The SpotX transaction is expected to close in Q2 2021, subject to regulatory approval and other customary closing conditions.

⁽¹⁾ SpotX Non-GAAP net revenue is a non-GAAP financial measure. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included in this presentation.

⁽²⁾ Spot X Adjusted EBITDA is a Non-GAAP financial measure. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included in this presentation.

Q4 2020 Combined non-GAAP Pro Forma Net Revenue Mix

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Note: The SpotX numbers used in the combined pro forma figures are preliminary, unaudited and provided by SpotX. Combined pro forma results include (i) preliminary unaudited financial results for SpotX for Q4 2020; (ii) Magnite's Q4 2020 reported results. This transaction is expected to close in Q2 2021, subject to regulatory approval and other customary closing conditions.

Magnite Q4 2020 Summary

Financial Measures (\$MM except per share data)	7	Three Months End	ed
	12/31/2020	12/31/2019	Change Fav / (Unfav)
Revenue	\$82.O	\$48.5	69%
Net income (loss)	\$ 5.9	\$ 1.5	286%
Adjusted EBITDA ⁽¹⁾	\$30.0	\$15.3	96%
Adjusted EBITDA margin ⁽³⁾	37%	32%	5 ppt
Adjusted EBITDA operating expenses ⁽²⁾	\$52.0	\$33.2	(57%)
Basic and Diluted earnings per share	\$0.05	\$0.03	67%
Non-GAAP earnings per share ⁽¹⁾	\$0.19	\$O.17	12%

⁽¹⁾ Adjusted EBITDA and non-GAAP income (loss) per share are non-GAAP financial measures. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included in this presentation.

⁽²⁾ Adjusted EBITDA operating expenses is calculated as revenue less Adjusted EBITDA.

⁽³⁾ Adjusted EBITDA margin is calculated as Adjusted EBITDA divided by revenue.

Cash Flow and Balance Sheet Highlights

Adjusted Cash Flow Highlights (\$мм)							
	Q4 2020	Q4 2019					
Adjusted EBITDA ⁽¹⁾	\$30.0	\$15.3					
Less capital expenditures	(9.3)	(6.4)					
Cash flow (excluding working capital changes)	\$20.7	\$8.9					

⁽¹⁾ Adjusted EBITDA is a non-GAAP financial measures. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included in this presentation.

Balance Sheet Highlights (\$мм)						
	Dec 31, 2020	Sept 30, 2020				
Cash & equivalents	\$117.7	\$103.8				
Marketable securities	_	_				
Total cash + liquid assets	\$117.7	\$103.8				
Debt	\$ 0.0	\$ 0.0				

Amortization Schedule

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Remaining Amortization Schedule for Acquired Intangibles by Period (\$MM)	Amount
2021	\$31.O
2022	26.3
2023	13.9
2024	13.8
2025	4.2
Thereafter	0.6
TOTAL Remaining Amortization of Acquired Intangibles	\$89.9

Note: Amounts may not foot due to rounding.

Q4 MGNI Reconciliations of Net Income to Adjusted EBITDA

Reconciliation of Net Income to Adjusted EBITDA (\$MM)	Q4 2020	Q4 2019
Net income	\$5.9	\$1.5
Add back (deduct):		
Depreciation and amortization, excluding amortization of acquired intangible assets	5.1	6.3
Amortization of acquired intangibles	8.0	1.0
Stock-based compensation expense	7.2	4.9
Acquisition and related items	0.6	2.0
Rent expense (income), net (vacant building/sublease)	(0.0)	_
Interest income, net	O.1	(0.2)
Foreign currency (gain) loss, net	3.1	0.6
Other non-operating (income) expense, net	0	_
Provision (benefit) for income taxes	0.2	(0.9)
Adjusted EBITDA	\$30.0	\$15.3

Q4 MGNI Reconciliations of Net Income to Non-GAAP Income

Reconciliation of Net Income to Non-GAAP Income (\$MM, except share figures)	Q4 2020	Q4 2019
Net income	\$5.9	\$1.5
Add back (deduct):		
Acquisition and related items, including amortization of acquired intangibles	8.6	3.0
Stock-based compensation expense	7.2	4.9
Rent expense (income), net (vacant building/sublease)	(0.0)	_
Foreign currency (gain) loss, net	3.1	0.6
Other non-operating (income) expense, net	_	-
Tax effect of non-GAAP adjustments	(0.5)	(O.1)
Non-GAAP income	\$24.2	\$10.0
Non-GAAP income per share	\$0.19	\$ 0.17
Non-GAAP weighted-average shares outstanding (MM)	124.4	59.6

MGNI 2020 Reconciliations of Net Income to Adjusted EBITDA

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Reconciliation of Net Income to Adjusted EBITDA (\$MM)	2020
to Adjusted EBITDA (\$MM)	2020
Net income (loss)	\$(53.4)
Add back (deduct):	
Depreciation and amortization, excluding amortization of acquired intangible assets	24.3
Amortization of acquired intangibles	24.9
Stock-based compensation expense	28.5
Acquisition and related items	15.7
Rent expense (income), net (vacant building/sublease)	0.2
Interest income, net	(O.1)
Foreign currency (gain) loss, net	2.2
Other non-operating (income) expense, net	0.0
Provision (benefit) for income taxes	0.7
Adjusted EBITDA	\$43.1

Revenue Split by Channel & Geography

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Revenue Split by Channel	Q4 2020			Q4 2019				
Financial Measure: (\$MM)	CTV	Mobile	Desktop	Total	CTV	Mobile	Desktop	Total
GAAP Revenue	\$15.3	\$39.2	\$27.5	\$82.0	-	\$27.9	\$20.6	\$48.5
Percent of Revenue	19%	48%	33%			58%	42%	

Revenue Split by Geography	Q4 2020			Q4 2019		
Financial Measure: (\$MM)	U.S.	Int'l	Total	U.S.	Int'l	Total
GAAP Revenue	\$60.4	\$21.6	\$82.0	\$34.7	\$13.8	\$48.5
Percent of Revenue	74%	26%		72%	28%	

Note: Amounts may not foot due to rounding.

PRO FORMA 2020 RECONCILIATION

AEBITDA

Magnite FY 2020

Telaria Q1 2020

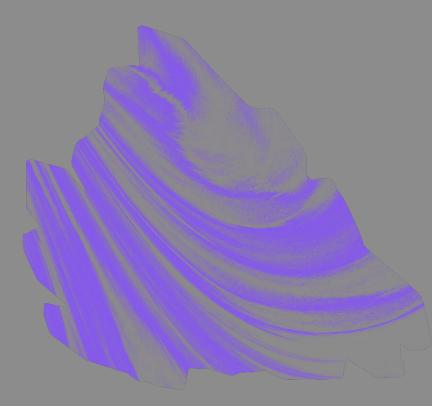
SpotX FY 2020

Pro forma FY 2020

REVENUE

SpotX Q4 and FY 2020 GAAP to Non GAAP NET REVENUE





PRO FORMA 2020 Reconciliations of Net Income to Adjusted EBITDA

Magnite

Reconciliation of Net Income to Adjusted EBITDA (\$MM)	MGNI 2020	TELARIA ⁽¹⁾ Q1 2020	SPOTX ⁽²⁾ 2020	PRO FORMA 2020
Net income (loss)	\$(53.4)	\$(4.3)	\$17.2	\$(40.5)
Add back (deduct):		'		
Depreciation and amortization, excluding amortization of acquired intangible assets	24.3	0.5	12.6	37.4
Amortization of acquired intangibles	24.9	0.0	0.0	24.9
Stock-based compensation expense	28.5	1.1	0.0	29.6
Acquisition & Non Recurring Related Party Revenue	15.7	0.3	(O.7)	15.4
Rent expense (income), net (vacant building/sublease)	0.2	1.0	0.0	1.2
Interest income, net	(O.1)	(1.0)	(O.1)	(1.2)
Foreign currency (gain) loss, net	2.2	0.0	0.3	2.5
Other non-operating (income) expense, net	0.0	0.0	0.0	0.0
Provision (benefit) for income taxes	0.7	0.0	5.7	6.4
Adjusted EBITDA	\$43.1	\$(2.4)	\$35.0	\$75.7

¹⁾ Telaria stand-alone Q1 2020 prior to acquisition

²⁾ SpotX results are preliminary and unaudited, and have been provided by SpotX. Note: Amounts may not foot due to rounding.

Q4 and 2020 RECONCILIATION OF REVENUE TO PRO FORMA NON-GAAP NET REVENUE



(\$ in thousands)	Three Months Ended (December 31, 2020)			Year Ended (December 31, 2020)			
	Magnite, Inc.	SpotX, ⁽¹⁾ Inc.	Pro forma Combined	Magnite, Inc.	Q1 Telaria, Inc ⁽²⁾	SpotX, ⁽¹⁾ Inc.	Pro forma Combined
GAAP Revenue	\$82,003	\$71,674	\$153,677	\$221,628	\$15,038	\$171,290	\$407,956
Less Non-Recurring Related Party Revenue ⁽³⁾	0	192	192	0	0	699	699
Pro Forma Revenue	\$82,003	\$71,482	\$153,485	\$221,628	\$15,038	\$170,591	\$407,257
Less amounts paid to sellers reflected in cost of revenue	1,048	26,225	27,273	2,026	607	54,669	57,302
Non-GAAP NET REVENUE	\$80,955	\$45,257	\$126,212	\$219,602	\$14,431	\$115,922	\$349,955

⁽¹⁾ SpotX results are preliminary and unaudited, and have been provided by SpotX

⁽²⁾ Telaria stand-alone Q1 2020 prior to acquisition

⁽³⁾ Represents revenue received by SpotX from related parties not expected to continue post acquisition