



Rubicon Project to Announce Third Quarter 2014 Earnings Results on October 23, 2014

October 14, 2014

LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation and real-time trading platforms for the buying and selling of advertising, will announce its financial results for the third quarter ended September 30, 2014 on Thursday, October 23, 2014 at 2PM Pacific Time.

The company will host a conference call at 2:00 PM (PT) / 5:00 (ET) on October 23, 2014 to discuss the third quarter, 2014 financial results of operations. The conference call can be accessed at (877) 201-0168 or (647) 788-4901 (International), conference ID# 14030031. The call will also be broadcast simultaneously at <http://investor.rubiconproject.com>. Following completion of the call, a recorded replay of the webcast will be available on Rubicon Project's website. Additional investor information can be accessed at <http://www.rubiconproject.com>.

About Rubicon Project

Rubicon Project's (NYSE: RUBI) mission is to automate the buying and selling of advertising by offering innovative technology products to connect buyers and sellers globally.

Headquartered in Los Angeles, Rubicon Project has offices worldwide. Learn more at RubiconProject.com. Twitter: [@RubiconProject](https://twitter.com/RubiconProject).

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