



Rubicon Project to Present at the Following Upcoming Investor Conferences

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LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation and real-time trading platforms for the buying and selling of advertising, will present at the following investor conferences in November 2014:

The RBC Capital Markets' Technology, Internet, Media and Telecommunications Conference, to be held at the Westin Times Square, in New York on Tuesday, November 11 at 3:30PM ET.

The UBS Global Technology Conference, to be held at Cavallo Point, The Lodge at the Golden Gate, in California on Wednesday, November 19 at 3:30PM PT.

The Goldman Sachs US Emerging / SMID Cap Growth Conference to be held at the New York Marriott Marquis, on Thursday, November 20 at 11:30AM ET.

A live audio webcast of the presentations will be available on our investor relations website at <http://investor.rubiconproject.com>, and replays will be archived on the website as well.

About Rubicon Project

Rubicon Project pioneered advertising automation. Its technology platform provides leading user reach and is used by hundreds of the world's premium publishers and applications to connect with top brands around the globe. Rubicon Project's mission is to automate the buying and selling of advertising by offering innovative technology products to connect buyers and sellers globally.

Headquartered in Los Angeles, Rubicon Project has offices worldwide. Learn more at RubiconProject.com. Twitter: [@RubiconProject](https://twitter.com/RubiconProject).

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