



Rubicon Project to Present at the Jefferies Global Technology, Media and Telecom Conference and the B. Riley Annual Investor Conference

May 1, 2015

LOS ANGELES--(BUSINESS WIRE)-- Rubicon Project (NYSE: RUBI), a global technology company founded with a mission to automate the buying and selling of advertising, will present at the following investor conferences in May 2015:

- Jefferies Global Technology, Media and Telecom Conference in Miami on Tuesday, May 12, 2015 at 9:00 AM ET.
- B. Riley & Co. Annual Investor Conference in Los Angeles on Thursday, May 14, 2015 at 11:30 AM PT.

A live webcast of the presentations will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcasts will also be available for replay following the conclusion of the live presentations.

About Rubicon Project

Rubicon Project (NYSE: RUBI) has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems. The Company's mission is to automate the buying and selling of advertising by offering innovative products to connect buyers and sellers globally.

www.RubiconProject.com @RubiconProject

Source: Rubicon Project

Rubicon Project

Investor Relations:

Erik Randerson, CFA, 424-320-2133

eranderson@rubiconproject.com

or

Media Relations:

Dallas Lawrence, 424-230-7947

Press@rubiconproject.com