



Rubicon Project to Present at the Needham Interconnect Conference and the Oppenheimer Technology, Internet & Communications Conference

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LOS ANGELES--(BUSINESS WIRE)-- Rubicon Project (NYSE: RUBI), a global technology company leading the automation of advertising, will present at the following investor conferences in August 2015:

- Needham Interconnect Conference in New York on Tuesday, August 4, 2015 at 10:40 AM ET.
- Oppenheimer 18th Annual Technology, Internet and Communications Conference in Boston on Tuesday, August 11, 2015 at 1:05 PM ET.

A live webcast of the presentations will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcasts will also be available for replay following the conclusion of the live presentations.

About Rubicon Project

Rubicon Project (NYSE: RUBI) has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems. The Company's mission is to automate the buying and selling of advertising by offering innovative products to connect buyers and sellers globally.

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