



Rubicon Project to Present at the SunTrust Internet and Digital Media Conference and the Jefferies Technology Conference

May 6, 2016

LOS ANGELES--(BUSINESS WIRE)--May 6, 2016-- Rubicon Project (NYSE: RUBI), which operates one of the largest advertising marketplaces in the world reaching approximately one billion consumers worldwide, will present at the following investor conferences:

- SunTrust Internet and Digital Media Conference in San Francisco on Tuesday, May 10, 2016 at 10:20 AM PT.
- Jefferies 2016 Technology Conference in Miami on Thursday, May 12, 2016 at 12:30 PM ET.

A live audio webcast of both presentations will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcasts will also be available for replay following the conclusion of the live presentations.

About Rubicon Project

Founded in 2007, Rubicon Project's mission is to keep the Internet free and open and fuel its growth by making it easy and safe to buy and sell advertising. Rubicon Project pioneered advertising automation technology to enable the world's leading brands, content creators and application developers to trade and protect trillions of advertising requests each month and to improve the advertising experiences of consumers. Rubicon Project is a publicly traded company (RUBI) headquartered in Los Angeles, California.

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